



**VERBAL ABUSE UP 120%  
THREAT OF VIOLENCE UP 250%**

CCTV cameras capture robbery and physical aggression and this is used as evidence to secure convictions. **BUT** incidents of verbal abuse are 10 times more common.

TriEx Security offers you a new device that can provide an added sense of security and confidence ...



Identicom is an ID Card holder. When required it communicates covertly and immediately with a 24/7 Alarm Receiving Centre, using the large button on the back of the device a call is made to a trained operator. During the incident the operator is able to listen-in and decide a course of action from recording the conversation in the proximity of the device to be used as evidence of abuse and threats. Or, if deemed necessary the operator will make a 999 call to alert the police to criminal activity.

**The 2004 Retail Crime Survey, undertaken by the British Retail Consortium shows further increases of incidents of verbal and physical abuse in UK retail outlets.**

**'This device will get the evidence I need to stop the verbal abuse I get in my shop'**



## FAX BACK ENQUIRY

**NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**POSTCODE** \_\_\_\_\_

**TEL** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**POSITION** \_\_\_\_\_

**TYPE OF RETAIL** \_\_\_\_\_

**Please tick. I would like...**

- to discuss this with your account team
- information to be sent by post or email
- to attend a demo in my area

FEATURE	BENEFIT
Looks like an ID card holder	Means staff remember to wear it, the device does not bring attention to itself
Buttons on the back of the device	These can be pressed easily and quickly without breaking eye contact with the abusive person
Uses Mobile phone technology	Means the device does not rely on any other equipment for operation
Device provided within a system including phone connection & monitoring station	Means the system can be up and running the day that it is received
A 24 month contract	For peace of mind of constant 24 hour monitoring

The service comprises the device, mobile phone air time & a standby alarm receiving centre...it is only available on a 24 month contract.

### PRICE OF SERVICE

<b>ONE OFF</b>	£100
<b>MONTHLY</b>	£26.99
<b>MONTHLY</b>	CALL CHARGES

- 1.The connection to the Alarm Receiving Centre is preset and charged at £1 per minute
- 2.The device can be configured to send SMS to any mobile specified by the user
- 3.The device remains the property of TriEx Security until the 24th month of the contract
- 4.Evidence collected by digital recorder can be put onto a disk at £50 per request

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